



PRESS RELEASE

For Immediate Release

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MoKan Eclipse Joins Alodia Sports Academy – Developing the Next Generation of Leaders Through Sports™

Tomball, Texas (January 25, 2010) – MoKan Eclipse has joined Alodia Sports Academy in order to provide student-athletes (girls and boys grades 3-12) in the greater Kansas City area and Houston communities the premier club basketball program possible. The combined organization will operate its Blue Star club basketball teams under the name of Alodia MoKan Eclipse in the greater Kansas City area and Alodia Houston Eclipse in the Texas region. The organization will also include a Kansas non-metro program headquartered in Salina, KS, called the Kansas Sparq. In total, the various locations will have 50+ girls and boys teams ranging from 3rd grade to the Elite High School level.

Tryouts for the upcoming spring/summer season are scheduled for the upcoming weeks and are posted on the website at www.alodiasports.com. Kansas City and Houston locations will have multiple teams at each age group and will focus on developing an opportunity to let athletes play in competitive situations (including participation in Nike Blue Star events) and work to improve and take their game to the next level!

The Eclipse and Alodia were looking for partners that exhibited the same values of building champions and character through teamwork, to enhance the ability of student-athletes to live their dreams now and later in life.

“The Eclipse organization and the team of Joe Erskine, Kevin Hill, Gary Brown and all of the coaches were a natural partner for Alodia as we continue to expand our programs in Kansas/Missouri/Texas and across the nation,” said Norman Schippers, President of Alodia Sports Academy. “The success the Eclipse organization has had on and off the court including a National Championship, multiple Final Four and Elite Eight appearances and having 60+ girls play for colleges ranging from NCAA Division 1 to junior colleges speaks for itself. We are looking forward to building upon this success and leveraging the power between the combined organizations. We have already identified mechanisms to differentiate our new organization and are very excited for everyone to experience the quality of our program in the upcoming months.”

This year, the Eclipse will be celebrating its 10th season. The mission of the program has remained constant through the years. The Eclipse fosters national amateur sports and develops amateur athletes for that competition. These goals are accomplished through techniques that are designed to improve basketball skills, enable players to compete at a high skill level, develop self-confidence, promote sportsmanship, and teach the value of teamwork... all through the sport of basketball. The Eclipse strives to sustain a competitive and respectable organization that maintains integrity at all times, and to promote amateur basketball for all players regardless of race, color, creed, religion, national origin or ancestry.

With the mission of Developing the Next Generation of Leaders through Sports, Alodia works to create a full sports community (currently basketball and tennis) in each market through its programs ranging from various levels of competition (e.g., club teams, youth leagues, high school and adult leagues, tournaments and special events) to skill instruction (e.g., individualized lessons, video analysis, high performance workouts, post university, camps and clinics). Alodia looks forward to serving the community-at-large with a comprehensive program of sports instruction and events at a level of service that far exceeds expectations.

For more information about Alodia Sports Academy, contact Norman Schippers at 281.255.2552, or via email at info@alodiaconsulting.com.

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